Pre-Production Planning Document (MONTAGE)

GENERAL INFO

1. **Your Name:** Evangeline Crossley
2. **PROJECT:** Montage of a place

CREATIVE BRIEF

1. What must it be?
   A montage of Edgerton park in Hamden, CT.

2. Who is it for? (**Note:** this should **not** simply be "for the professor" or "my classmates". What real world target audience would find this piece appealing or useful?)
   History Buffs, residents of Hamden/New Haven/North Haven/surrounding area,

3. How long must it be?
   More than 1 minute

4. What is your objective with the piece?
   To educate people about this park and it's history, and to raise awareness about a beautiful park right in our back yard that they can visit anytime.

5. When is it due?
   Sunday, November 15th

6. What is the overall idea?
   I want to create a montage of the beautiful foliage, nature and buildings on the land of Edgerton Park in Hamden. I'll hopefully include people walking (a lot of people are there with their dogs) In the voice over, I'll talk about the history of the park and the buildings on it, as well as it's features and what people use it for.

7. What is the storyline summary?
   I'm going to share the history of Edgerton Park, as well as its main draw, the Carriage House, and show off what the park is used for now.

8. Elevator pitch:
   A video montage showcasing the beauty and history of Edgerton Park in Hamden and New Haven, CT.

9. Tagline:
   A hidden escape off Route 10.

10. Look and feel description (including "pacing"):

Slow, gentle and peaceful. Lots of nat sounds and probably quiet and calm guitar/piano music.

QUESTIONS / NOTES

SUBJECT:

1. Why did you choose this location?
   I was searching for somewhere beautiful, full of nature and historic right in Hamden and this perfectly fit the bill.
2. Location ideas:
   There is a "carriage house" on the grounds, which is actually a mansion formerly owned by Eli Whitney, a greenhouse that actually sells plants, a fountain, beautiful gates and fences, as well as all the plants and trees around the park.

NARRATION/HOST:

3. Who will lead us through the piece?
   I will do the Voiceover
4. Narration ideas:
   - **25 acres off Whitney Ave**
   - **Property originally owned by Eli Whitney (a bit about Whitney family and relevance to Hamden)**
   - **Eventually bought by Frederick F. Brewster, who built mansion and named it Edgerton**
   - **Carriage house, wall, greenhouses and gatehouse built by Brewster still stands**
   - **Technically in Hamden and New Haven**
   - **Current walking trails, used by people daily, walking dogs**
   - **Programs, events and outreach**
   - **East Rock State Park visible from the park**

MUSIC:

1. What is overall "mood" and "feel" of the piece?
   Serene, happy, educational, inspirational.
2. Music track ideas:
   Soft guitar/piano music

AMBIENT AUDIO:

1. What is the "location" of the piece? If we close our eyes, where should we imagine that we are?
   In Edgerton Park
2. Ambient audio ideas:
   All the clips should have nat sound so I'll probably use that but I may also just record a voice memo for a minute or two to get extra ambient noise straight from the park.

SOUND EFFECTS:

1. What sound effects (SFX) would help tell this story? Why?
   I think there can be some diegetic sounds in there to make people feel more immersed in the stories.
2. SFX ideas:
   Dog's footsteps when I talk about dog walking, horses when I talk about carriage house, Sounds of cars on Whitney Ave, walking on crunchy leaves, people talking?

PERMISSIONS:

1. Am I allowed to film here? Do I need permission and/or a permit?
   It doesn't say anything on the website about needing permission to film?
2. Will any people be in my shots? Do I need permission and/or release forms?
   I may get some video of people walking/their pets. It is a public park so I don't need permission but I will likely let them know I'm filming if they notice me and of course delete videos if they don't want to be in it.

GENERAL:

1. What gear do I need to pack and bring with me for the shoot? Film gear, sunscreen, water, etc.
   Video camera, a tripod, my phone for a shot list.
2. How will I transport everything and keep it safe?
   Camera and tripod in their cases
3. Are there any potential hazards or complications at this location?
   No

SCRIPT

Name: Evangeline Crossley
Title: Edgerton Park

VIDEO	**AUDIO**
Black	*Ambient sounds- leaves crunching, wind, people talking, dogs panting* *slowly fade in music*
EXT- Edgerton Park- Day Fade in WS Cars driving by on Whitney Pan from street to fence/wall	VO: Just off Whitney Avenue… between Hamden and New Haven… sits a massive concrete fence.
Medium shot trees against the sky	Trees line the side you can't see… further blocking the view of what's inside.
Wide shot to close up sequence of gate Wide shot of view from entrance of park	But find a gate around the corner… and you'll enter what some call a slice of Europe in our backyard.

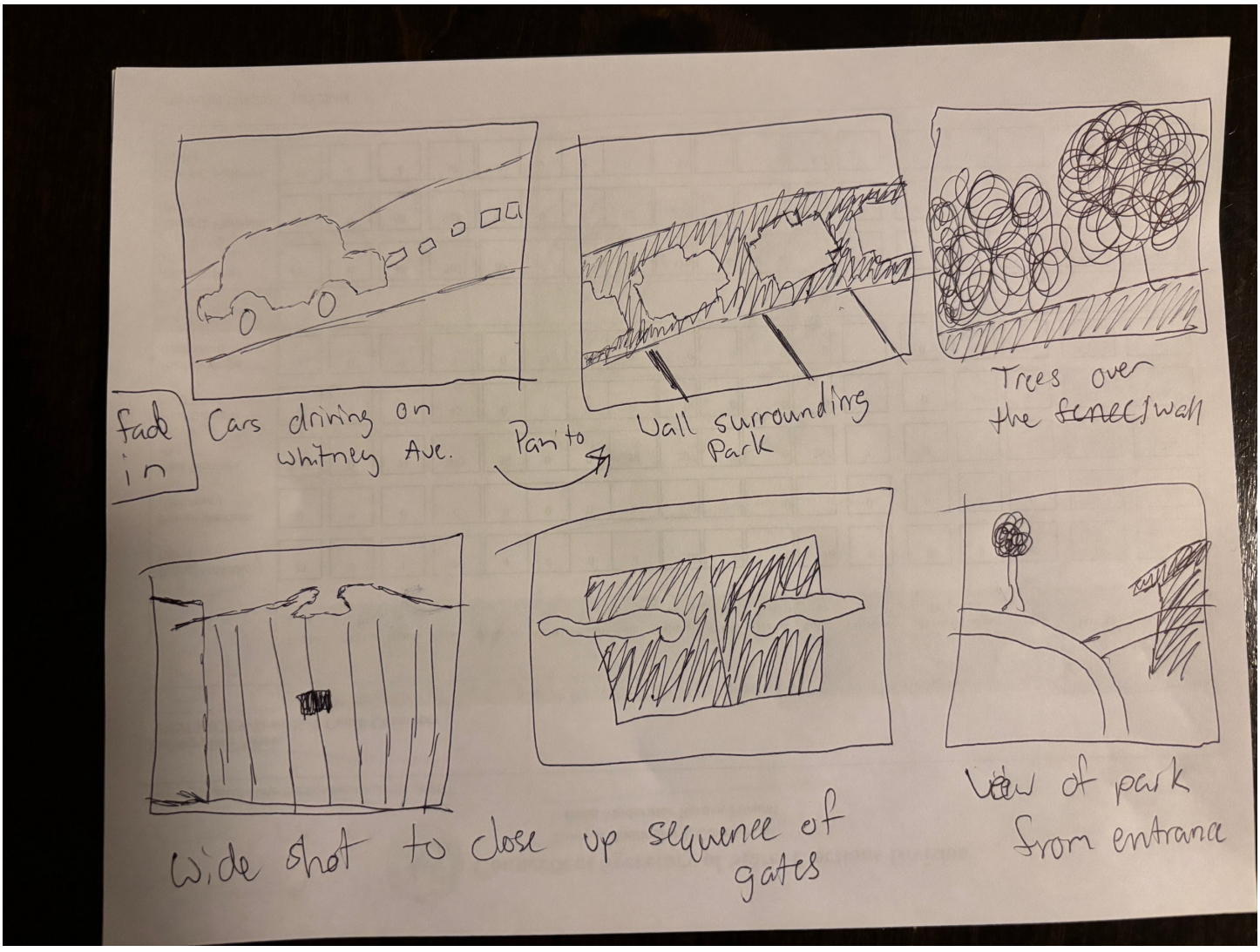
Medium shot of sign.	This is Edgerton Park.
Beauty shots of around the park	*either nat sounds or music interlude*
Pan around length of park Pic of Eli Whitney	This 25 acres of land was once owned by Eli Whitney… an affluent inventor and engineer.
?	That was back in the 1800s.
Close up shot of “Established” sign Pic of Fredrick Brewster	At the turn of the 20th century, the land was sold to a New Haven Industrialist, Fredrick Brewster.
Another Beauty shot Old pics of Edgerton Mansion, greenhouse and carriage house	On the land, he built an escape from the city, including a mansion, greenhouses and a carriage house.
Fade from pic of mansion to empty space where it used to be	Brewster insisted on the mansion being demolished after he and his wife’s deaths… and it was.
Beauty shot	The land was then handed over to the City of New Haven.
Current shots of greenhouse, carriage and gatehouse	On the grounds still stand the greenhouses, carriage house and gatehouse.
Shot of info board at entrance	The Edgerton Park Conservatory is a volunteer organization that manages the upkeep of the park.
Tilt shot of long path Close up on plants	From the paths you walk on, to the plants you can see all around the grounds.
More beauty shots of buildings	They’ve turned all of these buildings into an educational opportunity.
Close ups and medium shot sequences of carriage house and greenhouse	Inside the carriage house is a horticultural library. There’s also opportunities for learning about plants from all around the world inside the park’s greenhouses.
Wide shot of people walking on path	Or, you can just take a walk on one of the park’s many paths.
More beauty shots	Well over a century ago, one man turned this spot of land into an escape from the hustle and bustle of the city.
Hopefully people walking around, doing things at the park.	Now here we are, in a new millennium… a new world with new problems.

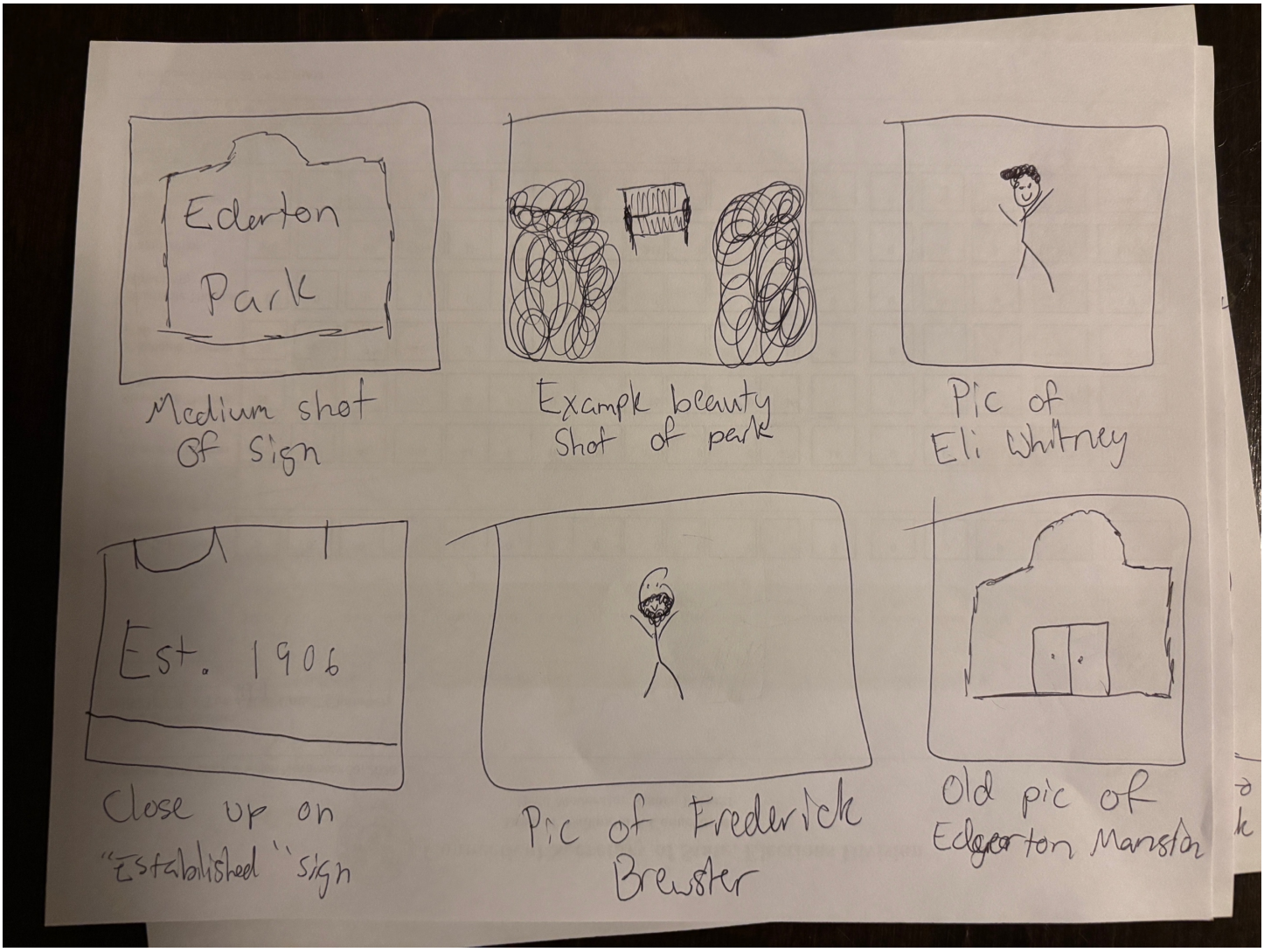
Slow zoom out of park sign Fade out	And yet, Edgerton is still the escape many of us are searching for. *Music fade out*

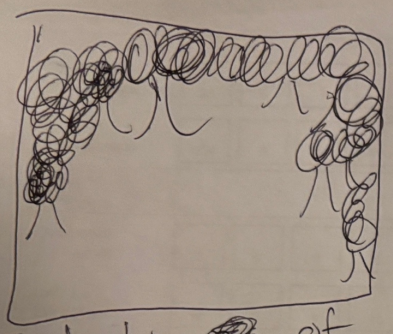
STORYBOARDS

Sketch out a storyboard, in sequential order, for **each** of the visuals listed in your script above. Be sure to clearly show the kind of shot (i.e. WS - Wide Shot, CU - Close Up, ECU - Extreme Closeup, O/S – Over Shoulder), and indicate any camera or subject movement. You might want to make a note of what this is and why this shot is important (i.e. "establishing shot for barn", "show detail of blue flowers", "show reflection of tree in fountain", "visitor walking from right to left in frame", etc.).

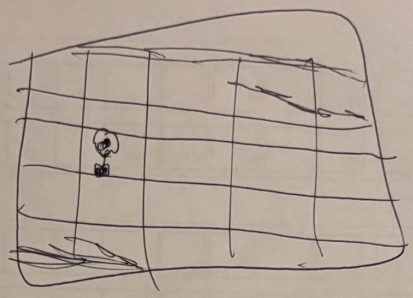
Print out and sketch (hand draw) on the separate *Storyboard Template* document, then scan or snap a photo of it to add the completed storyboards here (as JPG files). Make sure they are in order as the audience will see them.



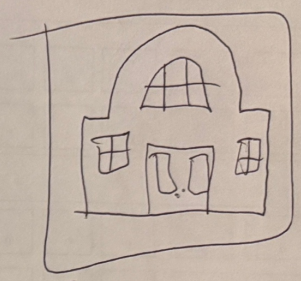

Ederton
Park
Medium shot
Of sign
Example beauty
Shot of park
Pic of
Eli Whitney
Est. 1906
Close up on
"Established" sign
Pic of Frederick
Brewster
Old pic of
Edgerton Manston



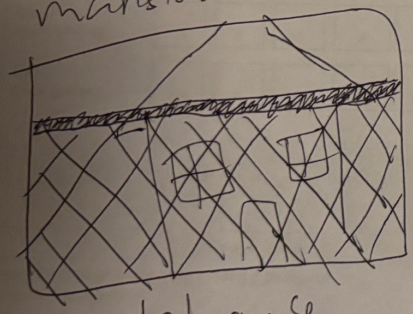
Fade to of open space where mansion was



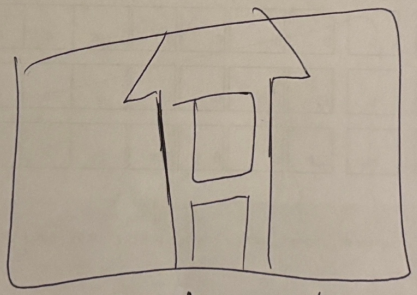
Greenhouse



Carriage House



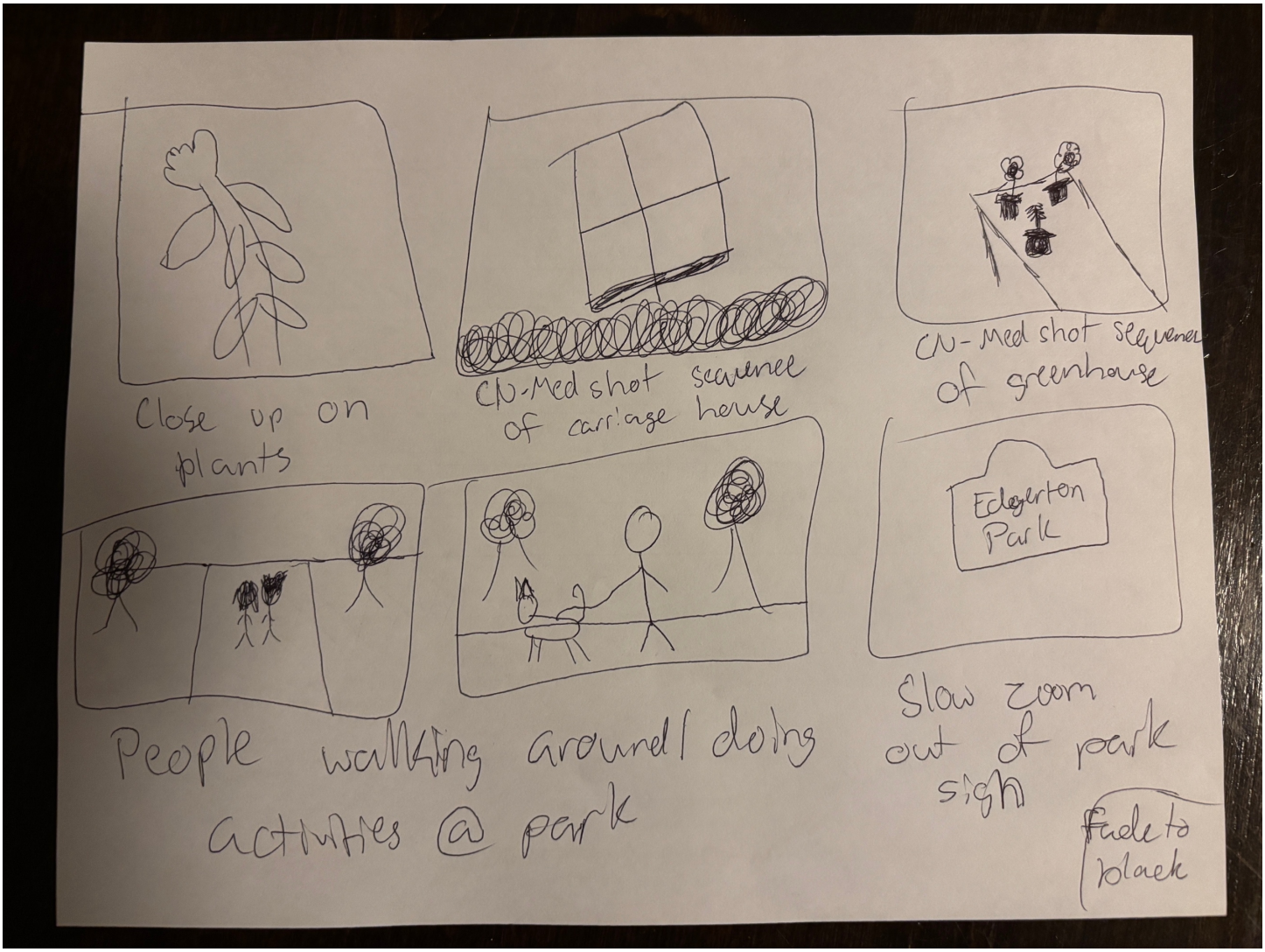
Gatehouse (fenced off)



Info board at entrance



Tilt up long path


Close up on plants
CU-Med shot sequence of carriage house
CU-Med shot sequence of greenhouse
Edgerton Park
People walking around/ doing activities @ park
Slow zoom out of park sign
Fade to black